Dear FWCB Colleagues,

For the past 17 years I have worked with the *School Is Cool (SIC) Program*, as a volunteer, Department Representative, and more recently, as a member of the planning team and Ken has graciously agreed to my request to continue in these roles.

SIC is a CSU initiated and supported program which was developed to meet a critical need in our local community. Hopefully, many of you have heard of SIC and recently received fliers and/or the 2013 brochure. Each year SIC solicits donations from CSU employees and the surrounding community to purchase backpacks and school supplies for Poudre School District students who have been identified by school counselors and staff as students who would benefit from this kind of support.  Currently, the Poudre School District reports that approximately 8,500 students (32%) are served by the Free and Reduced Lunch program.

The program has grown from the first year of rounding up 75 backpacks and filling them with school supplies (21 years ago!) to our current, 2013 goal of providing supplies for 2500+ students.  Each August, committee members and volunteers converge to sort supplies, stuff backpacks, and then deliver them to the schools prior to the first day of school.  The supplies and backpacks are brand new and of good quality.  The CSU Bookstore works all year to find us great deals, donations from vendors, and all the items we request.  The *Bohemian Foundation* has also been very generous in its support of School Is Cool throughout the years and this year will provide flash drives for all middle school and high school students. And a new member of our amazing community supporters this year, Hewlett Packard, is donating scientific calculators for all of our middle school students.

So, here's the pitch, if you would like to donate to the program, I will be happy to collect any donations and take them to the CSU Foundation office by the August 2nd deadline or you can send them in directly (please note that donations can be sent in via our website <http://www.colostate.edu/features/school-is-cool.aspx> throughout the year, however for this year’s efforts, the deadline is August 2nd).  You can also stuff a new backpack, fill it with supplies, and bring it to me or drop it off at the 222 Johnson Hall by August 6th.  School supply information by grade can be found on this year’s brochure or our website.

If you would like to volunteer, this is also a wonderful way to donate to the program! We always need help stuffing and delivering backpacks.  You can help us out on Tuesday, August 6th (sorting supplies), Wednesday, August 7th (stuffing backpacks) or Thursday, August 8th (delivering backpacks to the schools).  Please let me know if you are interested in volunteering – or you can contact our Volunteer Coordinators, Farrah Bustamante and Heather Packard at schooliscoolvolunteers@colostate.edu.

I know all of you receive requests for donations on a regular basis, so I very much apologize for adding to the list.  Please do not feel any pressure to contribute.  If you do choose to donate or volunteer, know your money and/or time will directly benefit

children in our local community.  Also, this is an official University function, thus, administrative and/or VIPS leave may be used with prior approval from your supervisor.

If anyone needs a copy of the brochure with the donation form just give me a holler by phone – 970.XXX-XXXX or email – first.last@Colostate.EDU. If you would like me to deliver your donation, please let me know and/or bring it by my desk by noon on Friday, August 2nd and then I will take all donations over to the Foundation office that afternoon. I will send out one more reminder towards the end of July.

Please let me know if you have any questions!

Thank you!

[insert your name here]